

A man in a pink shirt is smiling and looking at a tablet. In the background, another man in a pink shirt is working at a counter with folded clothes. To the right, a third man in a pink shirt is looking at a smartphone. The setting is a clothing store with a wooden table in the foreground holding stacks of folded blue and brown garments. The background features a brick wall, a staircase, and various clothing items.

JARLTECH



ZEBRA MOVES RETAIL

JARLTECH



Retail technology solutions for modern stores across the MENA region

Retail in the MENA region is evolving rapidly. Expanding store networks, rising customer expectations and increasing operational complexity require technologies that can keep pace.

This is where Jarltech and Zebra come into play, combining leading technology with local expertise to support retail growth. As a value-added distributor with more than 25 years of experience and over a decade of success in the MENA region, Jarltech provides partners with a comprehensive portfolio of Zebra solutions – from barcode scanners and label printers to mobile computers, tablets, displays and POS systems.

More than just distribution, Jarltech serves as a growth engine for your business. Supported by dedicated services, expert guidance and in-depth market understanding, retail projects are expanded, new opportunities unlocked and operations scaled successfully. This ensures faster growth and stronger competitiveness in a rapidly evolving retail environment.

Zebra stands for innovation in enterprise mobility, data capture and intelligent automation – enabling retailers to operate with greater speed, accuracy and control.

This brochure highlights a focused portfolio of Zebra solutions designed specifically for retail environments. From mobile computing and scanning to printing, these technologies help optimise workflows, improve inventory visibility and enhance the customer experience.

Whether on the shop floor, at the checkout or in the stockroom – Zebra empowers retailers to make smarter decisions, increase efficiency and scale their operations with confidence.



Mobile devices

Moving fast. Acting smarter with Zebra

Zebra mobile devices enable retail teams to stay connected, informed and productive across the entire store. Whether on the shop floor, in the stockroom or during peak trading periods, they provide real-time access to data, applications and workflows. From inventory checks and assisted selling to replenishment and click-and-collect, Zebra devices help employees work faster, make better decisions and deliver a consistently high level of customer service.

Zebra ET401

Powerful enterprise tablet for modern retail operations



- 8" or 10" WUXGA display with 600 nits and durable Gorilla Glass 5
- Available with 6 GB/8 GB RAM and 64 GB/128 GB Flash
- 8 MP front camera and 16 MP rear camera, Qualcomm Dragonwing Q-6690 processor
- Optional integrated SE4100 or SR500 scan engine
- IP68, MIL-STD-810H, drop-resistant up to 1.2 m, Zebra DNA Professional

From assisted selling on the shop floor to inventory checks and click-and-collect services, the Zebra ET401 is built for the dynamic demands of modern retail. Its bright display ensures excellent readability under all in-store lighting conditions, while the powerful processor supports smooth operation of retail and AI-driven applications.

With fast connectivity via Wi-Fi 7 and optional 5G, store teams stay connected at all times. The rugged design, long battery life and optional scanning capabilities make the ET401 a reliable tool for improving productivity, enhancing customer service and ensuring efficient store operations – even during peak trading periods.

Discover the Zebra ET401



Zebra EM45 RFID

Mobile computer for real-time inventory visibility in retail



- 6.7" FHD display with 120 Hz refresh rate and responsive touch operation, even with gloves
- Integrated UHF RFID reader for fast tag capture without additional devices
- 5G, Wi-Fi 6E, Bluetooth 5.3 and NFC for reliable connectivity
- 8 MP front camera and 50 MP HDR rear camera
- Up to 25 hours battery life with fast charging

In fast-moving retail environments, accurate inventory and real-time visibility are key to maintaining product availability and delivering excellent customer service. The Zebra EM45 RFID combines mobile computing and integrated RFID to enable rapid stock counts, precise item tracking and efficient replenishment directly on the shop floor. Its large, high-resolution display ensures clear visibility of applications and data, while advanced connectivity keeps store teams continuously connected.

With powerful cameras for documentation and a long-lasting battery for full-shift operation, the EM45 RFID helps retailers reduce out-of-stock situations, improve accuracy and streamline store operations – even during peak trading periods.

Discover the Zebra EM45



Zebra WS301

Wearable mobile computer for hands-free retail productivity

- Ultra-compact wearable device with 2" AMOLED touchscreen
- Flexible wearing options: wrist, belt, apron or pocket
- Voice-first interface with push-to-talk and real-time communication
- Wi-Fi 6, Bluetooth 5.3 and NFC for seamless connectivity
- Lightweight, rugged design with all-day battery performance

In busy retail environments, efficiency depends on how quickly teams can communicate, access information and complete tasks. The Zebra WS301 enables hands-free workflows that keep store associates fully focused on their work – whether assisting customers, replenishing shelves or managing stockroom operations. Its compact, lightweight design ensures comfortable use throughout long shifts, while voice-driven functionality and push-to-talk communication improve coordination across the entire store.

With integrated data capture and real-time task management, employees can respond faster, reduce errors and keep shelves stocked at all times. The WS301 helps retailers streamline operations, boost productivity and deliver a consistently better in-store experience.



Discover the
Zebra WS301



Zebra TC22R

Integrated RFID handheld for smarter retail operations

- Integrated UHF RFID reader with up to 1,300 tags per second
- Ergonomic, lightweight all-touch design for comfortable all-day use
- 6" FHD+ display with multi-mode touch (also usable with gloves)
- Wi-Fi 6E, Bluetooth 5.2, NFC and Android platform
- SE4710 2D scan engine plus high-resolution front and rear cameras

In modern retail, speed and accuracy in inventory management are essential to ensure product availability and efficient store operations. The Zebra TC22R combines powerful RFID, barcode scanning and mobile computing in a single ergonomic device, enabling fast cycle counts, precise item tracking and real-time stock visibility. With read rates of up to 1,300 tags per second, store associates can capture large volumes of data in seconds and respond immediately to stock discrepancies.

Its lightweight design reduces fatigue during long shifts, while seamless connectivity keeps teams aligned across the shop floor and stockroom. The TC22R helps retailers minimise shrinkage, improve replenishment processes and deliver a consistently better shopping experience.

Discover the Zebra TC22R





Scanner

Scanning fast. Serving faster with Zebra.

Zebra scanners ensure fast, accurate data capture at every touch-point in retail – from checkout and self-checkout to back-of-store operations. With advanced scanning technology and reliable performance, they accelerate transactions, reduce queues and minimise errors. At the same time, they support loss prevention and enable new digital retail processes, helping businesses operate more efficiently while enhancing the overall customer experience.

Zebra SP72 Series

Presentation scanners for fast and intuitive retail checkout

- High-performance presentation scanners for checkout and self-checkout environments
- Wide scanning angles for fast, first-time barcode capture
- Supports 1D, 2D, Digimarc, paper, and mobile barcodes
- SP72-V: Vertical scanner ideal for assisted checkout and compact POS setups
- SP72-H: Horizontal scanner optimised for self-checkout and high-throughput scanning

In modern retail environments, fast and frictionless checkout processes are essential for customer satisfaction and operational efficiency. The Zebra SP72 Series is designed to deliver intuitive, high-speed scanning that minimises effort for both staff and customers. Thanks to wide scanning angles and reliable first-pass read rates, items can be captured instantly without precise alignment.

This makes the SP72 ideal for both traditional POS lanes and self-checkout systems. Its compact design allows seamless integration into various store formats, while robust performance ensures consistent operation even during peak trading periods. The SP72 Series helps retailers reduce queues, improve throughput and create a smoother overall checkout experience.



Discover the
Zebra SP72-V



Discover the
Zebra SP72-H



Zebra MP7200

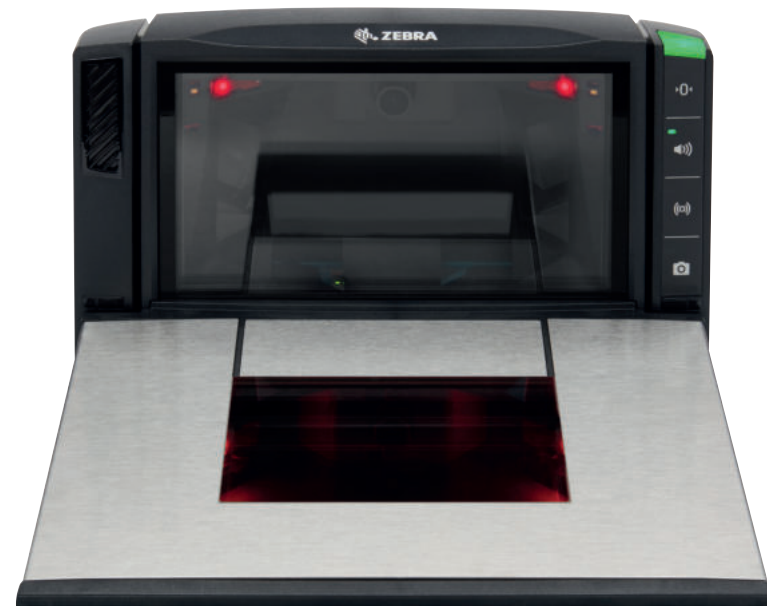
High-performance bioptic scanner for faster retail checkouts

- Multi-plane scanner with PRZM Intelligent Imaging technology
- Reads 1D, 2D, GS1, Digimarc and mobile barcodes with high accuracy
- Large scan field for fast, intuitive scanning with minimal alignment
- Optional HD colour camera for vision-based applications and loss prevention
- Available as scanner or scanner/scales in multiple sizes for flexible POS integration

At the point of sale, speed and accuracy directly impact customer satisfaction and store efficiency. The Zebra MP7200 is designed to deliver high-performance scanning in both cashier-assisted and self-checkout environments, enabling faster transactions and reduced queues. Its large scan field and advanced imaging technology allow items to be captured instantly, even if barcodes are damaged or poorly printed.

Optional camera-based features support loss prevention and new retail applications, helping to reduce shrink while improving operational visibility. With easy integration into existing POS systems and reliable performance under heavy workloads, the MP7200 enables retailers to optimise checkout processes and deliver a seamless shopping experience.

Discover the
Zebra MP7200



DS82 series

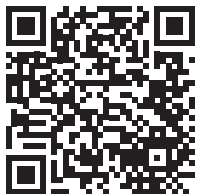
High-performance scanners for fast checkout processes

- Handheld scanner with 2-megapixel sensor and PRZM technology
- Reads 1D, 2D and GS1 Digital Link codes; optional RFID version with Checkpoint EAS (coming soon)
- Rugged housing with IP52, drop-resistant up to 1.8 m
- Compatible with Zebra DNA software
- DS8288: Bluetooth 5.2, PowerPrecision+ battery or PowerCap supercapacitor with fast charging

At the checkout, speed defines the shopping experience. The handheld scanners of the Zebra DS82 series ensure fast, precise capture – even of damaged or poorly printed barcodes. Whether stationary, mobile or used in self-checkout environments, they adapt flexibly to any retail setting.

The optional RFID functionality additionally supports inventory control and helps reduce shrinkage. With ergonomic design, cordless variants and long-lasting power options, staff remain productive even during peak times – ideal for smooth operations and satisfied customers.

Discover the
DS82 Series



Printer

Printing fast. Working faster with Zebra.

Zebra printers support efficient retail operations by delivering fast, reliable label and receipt printing across the entire store. From shelf labels and price tags to logistics and fulfillment processes, they ensure accurate product identification and smooth workflows. Built for demanding environments, Zebra printers help retailers maintain consistency, reduce errors and keep operations running seamlessly – even during peak periods.





Zebra ZT411

Industrial label printer for efficient retail back-of-store operations

- Industrial printer for high-volume label and tag printing
- 4.3" colour touchscreen for intuitive operation and quick setup
- Print resolutions up to 600 dpi and speeds up to 356 mm/sec
- Supports a wide range of media types, including RFID (optional)
- Robust metal design for reliable performance in demanding environments

In retail, accurate labelling and smooth back-of-store operations are essential to keep shelves stocked and processes running efficiently. The Zebra ZT411 is designed to handle high-volume printing tasks such as price labelling, shelf tags and logistics labels with speed and precision. Its intuitive touchscreen simplifies daily operation, while flexible media handling supports a wide range of retail applications.

Built for durability, the ZT411 delivers consistent performance even under heavy workloads and peak conditions. With optional RFID capabilities and easy integration into existing systems, it helps retailers improve accuracy, reduce errors and maintain efficient workflows across stockrooms and distribution areas.

Discover the Zebra ZT411



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